

## DRAFT GOALS

*\*\*Draft developed by the Eisenhower West Steering Committee at their meeting on September 25, 2014*

- 1** Eisenhower West will be an integral part of the City's Eisenhower Valley economic engine in which economic development and employment opportunities are maintained and promoted by capitalizing on the Van Dorn Metro Station, proximity to the Capital Beltway, and the opportunity provided by the presence of large land holdings.
- 2** Eisenhower West will have a vibrant mix of uses achieved through phased implementation, including a mix of residential and employment opportunities and are able to co-exist with industrial uses remaining in the area long-term.
- 3** Eisenhower West will be a transit-oriented community, with focused density around transit nodes and corridors.
- 4** Eisenhower West will have safe, efficient, and linked pedestrian, bicycle, transit, and vehicular mobility thereby providing better access citywide to the future amenities of the area.
- 5** Eisenhower West will be more pedestrian-friendly by humanizing Van Dorn Street, Pickett Street, and Eisenhower Avenue so that they become safer for pedestrians and more attractive to residents and shoppers.
- 6** Eisenhower West will have a connected, accessible, and identifiable park and open space system that serves the citywide recreational needs.